



2020 AGILE MUMBAI CONFERENCE

7th and 8th February | Hotel Hilton International Airport | Mumbai | India

Agile Mumbai (AM) is Agile Network India's initiative bringing the best and most emergent ideas about modern methods like Lean, Agile, Design Thinking etc. and also brings a unique and professional gathering of some of the most important global minds working in the field under one roof.

AM has become one of the most important platforms for the Agile community in India since its inception in 2019 and it has featured some of the most important knowledge sharing, networking, keynotes and professional interactions for Agile practitioners, Business Leaders, Executives and Professionals all over.

Follow the Conversation at #AgileMumbai

www.agilemumbai.com



CONFERENCE THEME

ACCELERATING BUSINESS AGILITY THROUGH AGILE TRANSFORMATION

Currently, the focus on “Business Agility” has taken center stage across various domains & industries with numerous technological disruptions and remarkable changes in the business environment and the ever changing expectations of customers.

On the other hand, “Agile Transformation” focuses on the change in the mindset of the people to imbibe the ability to accept change, become agile and eventually lead to the creation of an agile culture resulting in business agility and enhanced business effectiveness.

The interlinking of the above two concepts underlines the main theme of our conference which is -- Accelerating Business Agility through Agile Transformation.

Keeping in mind the above scenario, ANI is conducting this conference to bring together practitioners of business agility and agile transformation from various industries and domains so that they may learn from each other and succeed more effectively at enhancing customer delight.

www.agilemumbai.com/conference/2020

SESSION THEMES

- Business Agility
- Technical Agility
- Agile Transformation and Coaching

PANEL THEMES

- Evolution of Business Agility in Banking and Fintech
- Survivability of Enterprises in the VUCA world
- Innovation beyond tools in nurturing Technical Agility
- Impact of leadership in transforming Personal and Enterprise Agility

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KEYNOTES



Michael Spayd
Agile Transformation
Pioneer



Michael Hamman
Founder, Michael Hamman
Consulting, LLC



Swami Gyan Vatsal ji
Socail Reformer, Akshardham,
BAPS, Swaminaryan Mandir



Ashu Suyash
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PROGRAM COMMITTEE

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Cognizant



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Thirds Consulting LLC



Asutosh Rai
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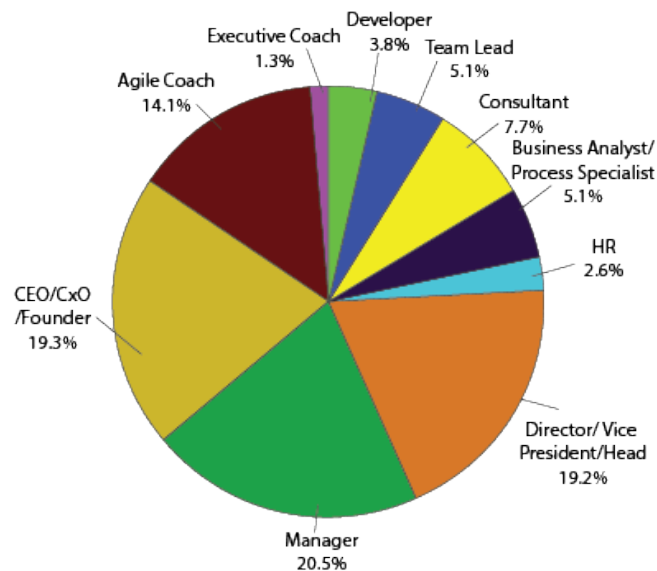
PAST EVENT'S HIGHLIGHTS



In the 2019 version of Agile Mumbai, the program included 4 Keynotes, 8 Session Talks, 4 Hands-on Workshops, 4 Panel Discussions and many agile tales shared by the speakers and panelists.

Conference topics were focused on Agile Transformation, Coaching, Change Management, Leadership, DevOps, Culture and the Human aspects of Agile.

AGILE MUMBAI 2019 STATS



PAST SPONSORS



INNOVATION ROOTS



PAST SPEAKERS AND PANELISTS



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Founder, Agendashift



Jeff Lopez-Stuit
Founder, Improvement School



Patrick Steyaert
Founder, Okaloo



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Okaloo



Chetna Vasishth
Founder,
Chet Chat



Pushpashil Salunke
Founder,
PMS Robotics Reaserch Centre



Prabhu Arumugham
Senior Consultant & Product Head
- Jile, Tata Consultancy Services

PARTICIPANT FEEDBACK OF AGILE MUMBAI 2019 CONFERENCE



Our average rating is 4/5 for the last year's conference and here are some of the interesting feedback by the participants:

"Agile Mumbai 2019 conference sessions were extremely valuable and very well delivered real words of wisdom & no pompous theory."

- Satish Vengurlekar (ABSS)

"All the sessions were good and well organised. Discussion on how Agile promises the new business enterprises gain substantial benefits was good."

- Arijit Roy (Moons Technology Limited)

"Many expert speakers spoke at the event, and gained good knowledge about Kanban Maturity Model."

- Biren Parekh (Intellect Design Arena Ltd)

"Got to know how Women have made outstanding contributions for Agile community."

- Adnya Sonawane (Mercede Tech)

"Good sessions specifically on DevOps, Kaizen and Great panel discussions."

- Nitesh Gupta (Digite Inc.)

REASONS FOR BECOMING SPONSOR

- Branding to the International Audience
- Marketing to the right segment
- Recognition as a pro-Agile company in the community
- Networking with the right people
- Get direct immediate Feedback
- Learn from Thought Leaders
- Connect with Relevant Audience
- Present your Case and thought leadership
- Promote your offerings & job opportunities
- Provide and get direction, solutions, and data point for your specific matters
- Increase awareness about recent industry trends
- Reflect with industry peers, (beyond your company)
- Stay competitive

SPONSORSHIP PACKAGE

BENEFITS	TITLE	PLATINUM	GOLD	SILVER
Booth Space	Premium	Standard	X	X
Logo on T-shirt	✓	✓	X	X
Logo on Bag	✓	✓	✓	X
Logo on Lanyard	✓	✓	X	X
Bag Inserts	4	2	1	X
Description on Website	250 words	200 words	150 words	100 words
Social Media Post Mentions	6	4	2	1
Complimentary Passes	6	4	2	1
Logo on Badge	✓	X	X	X
Transparent Logo on Website	300px x 300px	300px x 300px	300px x 300px	300px x 300px
URL Redirect on Website	✓	✓	✓	X
Email to Attendees	2	1	X	X
Investment (INR)	500,000.00	300,000.00	200,000.00	100,000.00

*Tax will be applicable as per the Indian Government rules.

**The final details of sponsorship are subject to change and transactions are managed by the INNOVATION ROOTS.

Extend your support by becoming a Sponsor




AGILE MUMBAI 2020 CONFERENCE & WORKSHOPS

DATES	WORKSHOPS/ CONFERENCE	PRESENTERS
05 - 06 Feb 2020	Transforming Agile Management Workshops	Michael Spayd and Michael Hamman
07 - 08 Feb 2020	Agile Mumbai 2020 Conference	30+ Speakers and Panelists

MANAGER & ORGANIZER

AGILE NETWORK INDIA

*For further enquiries on Sponsorship and Workshops, reach out to:

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AGILE NETWORK INDIA

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